



VooDu
marketing

[MULTICHANNEL MARKETING
SINCE 2008]

MULTICHANNEL MARKETING SINCE 2008

Our team create memorable multichannel brand experiences that last a lifetime. We empower a digital world that elevates real human connections.

Connect with your customers through digital innovation and experiential marketing, while eliminating the inefficiencies & mental drain of dealing with multiple agencies.



Who We Do It For



CEOs & DIRECTORS



MARKETING MANAGERS



MARKETING TEAMS

Multichannel Marketing Solutions



Sales & Marketing Strategy



Creative & Branding



Digital Marketing



Promotional Merchandise & Engagement



Social Media Marketing



3PL, Print, Production & Distribution

What Makes Us Different? *It's always personal*

You are much more than your work, and we are more than marketers, designers, and developers. Our personal approach and the quality of our relationships is the superpower that sets us apart. In other words, when it comes to customer experience, it's always personal. Enabling the desired outcomes of our clients, is the ultimate measure of success.

VooDu Marketing has been meeting the multichannel marketing needs of our clients since 2008. We have helped hundreds of CEO's, Directors and Marketing Managers achieve outstanding returns using coordinated multichannel marketing programs.

We believe in a modern world that does not compromise on genuine human connection, while eliminating the mental drain of dealing with multiple agencies.

We care. Hear from our customers



Chobani.



FOODWORKS



CHG

NEC



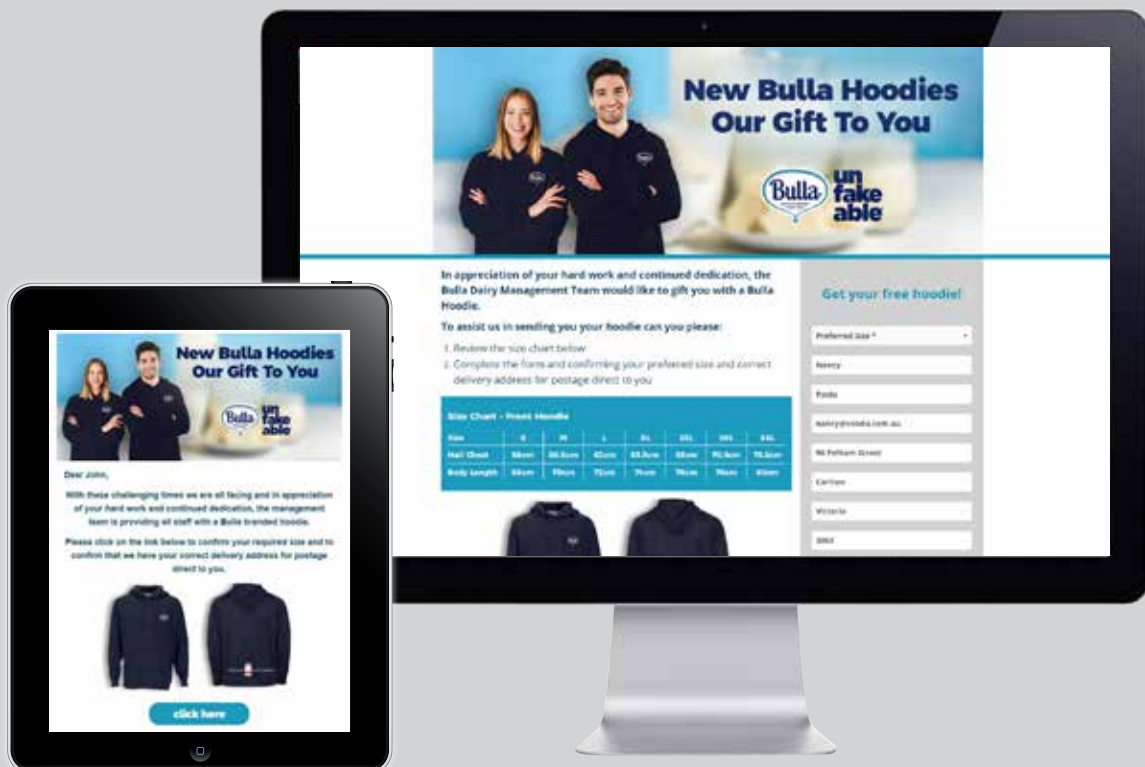
Bulla Dairy





Bulla Dairy



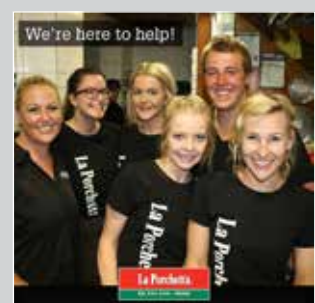
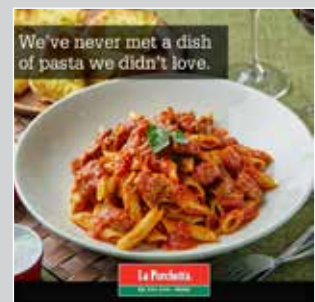


Carlisle Homes





La Porchetta Restaurants





A Bite for Two

This great value meal offers you the freshest ingredients, delicious flavours and amazing aromas, perfect for two.

2 x Small Traditional Pizzas
1 x Garlic Bread
1 x 1.25 ltr Soft Drink
\$22.90*
(Take away only)

Drop in or phone us to order at
La Porchetta Kew
Shop 7, 14 Walpole St, Kew, Ph: (03) 9853 0666

*T+V 12% Off includes all La Porchetta Eat Live Love items. Excludes special occasions and some add-ons. Offer valid until 31st January 2015.

La Porchetta
Eat Live Love - Italian

Follow us on Social Media
 LaPorchetta
 LaPorchettaOfficial
 LaPorchettaChiefsTV

Download our New iPhone App or Android App

www.laporchetta.com



Pizza Making Birthday Party

To: _____
You are invited to help celebrate the birthday party of _____
Date: _____ From: _____ Until: _____
Location: _____
Address: _____
RSVP: _____

BE A **Mini Chef**
MAKE YOUR OWN PIZZA

La Porchetta
Eat Live Love - Italian

Download our New iPhone App or Android App

Follow us on Social Media
 LaPorchetta
 LaPorchettaOfficial
 LaPorchettaChiefsTV

www.laporchetta.com

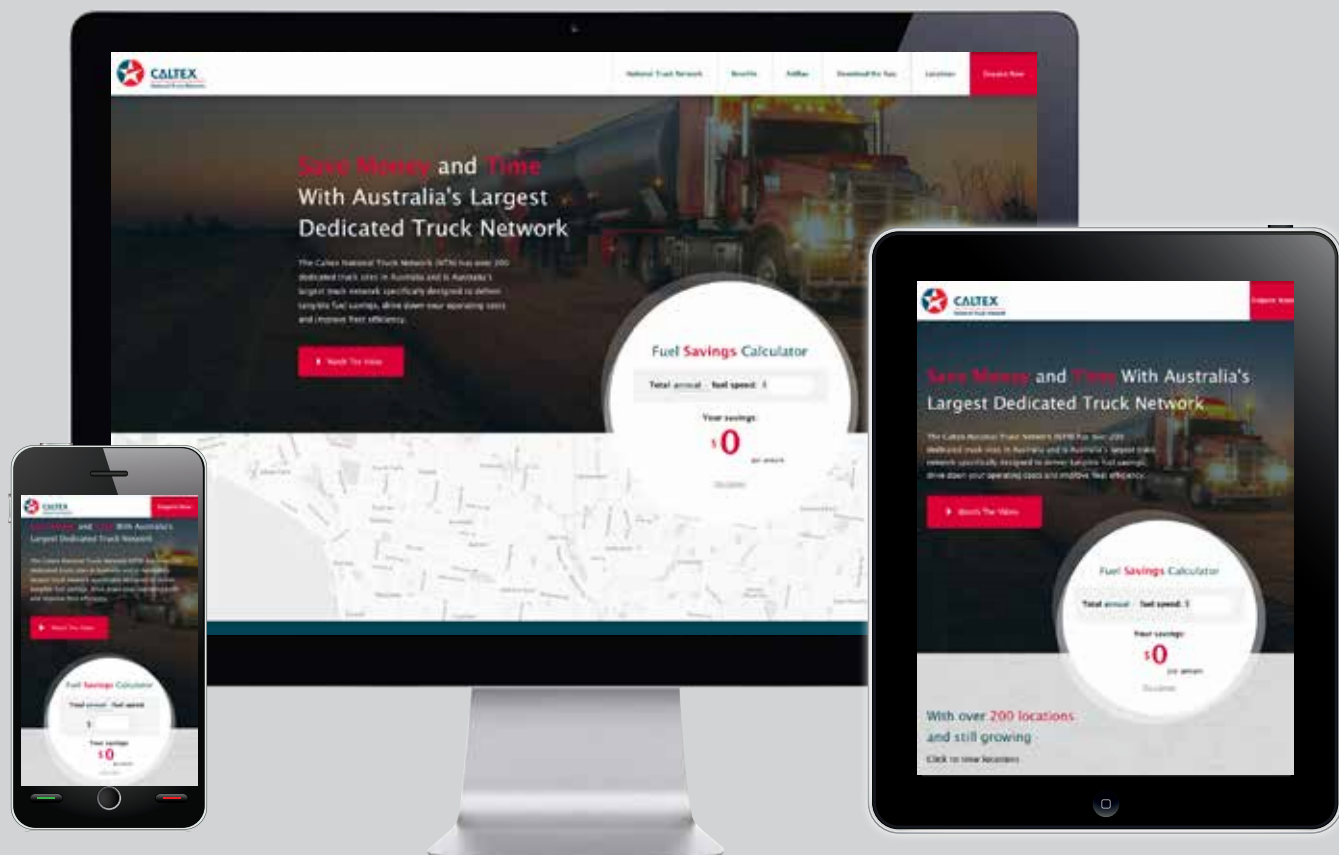


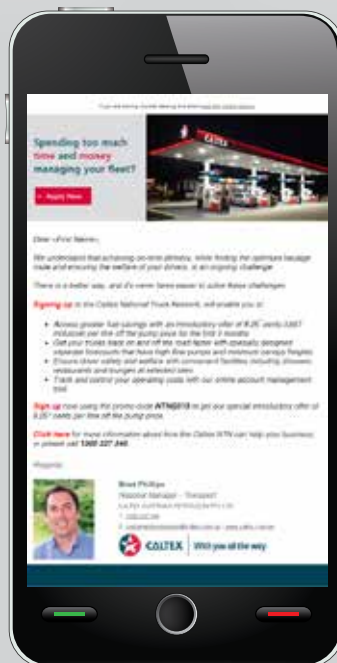
La Porchetta Restaurants





Caltex





NEC





Essendon Football Club



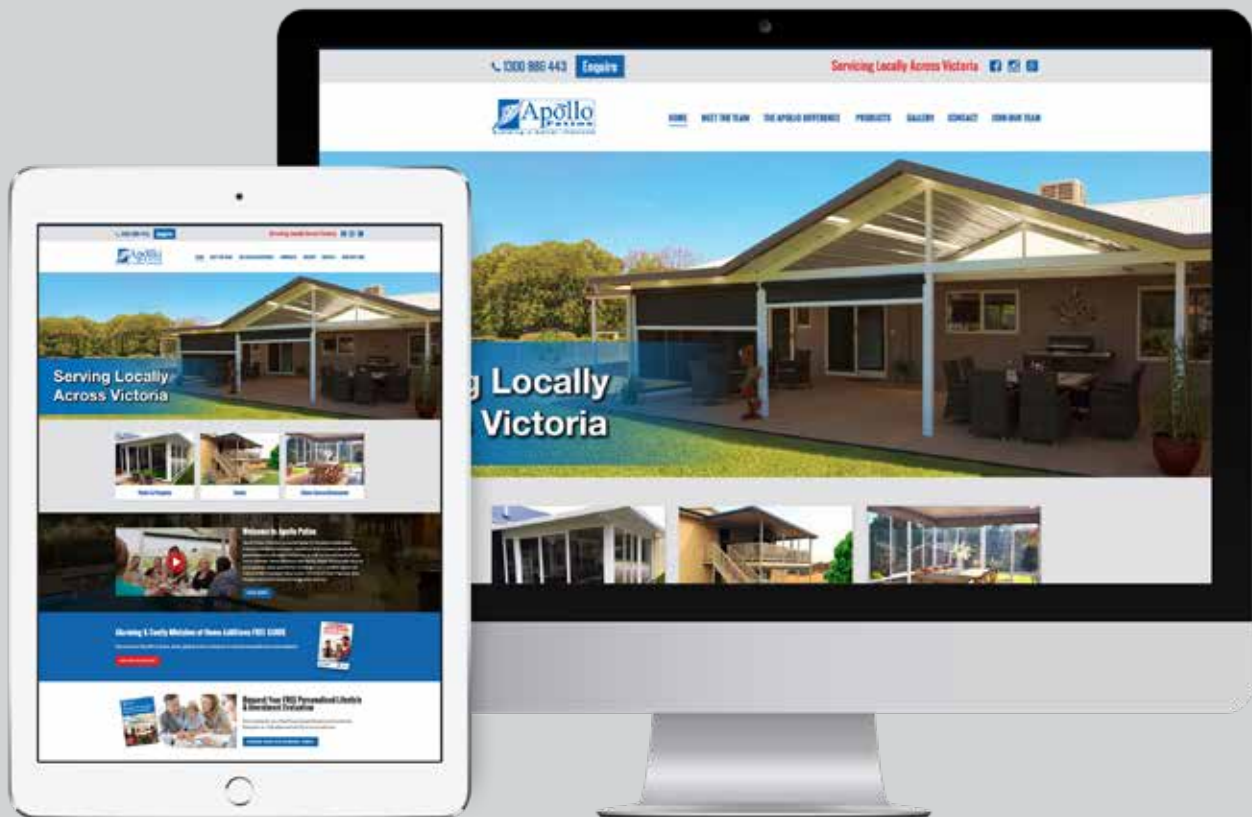


Dennis Family Corporation





Apollo Patios Victoria



About 1,610,000

Ad • <https://www.apollopatios.com.au/>

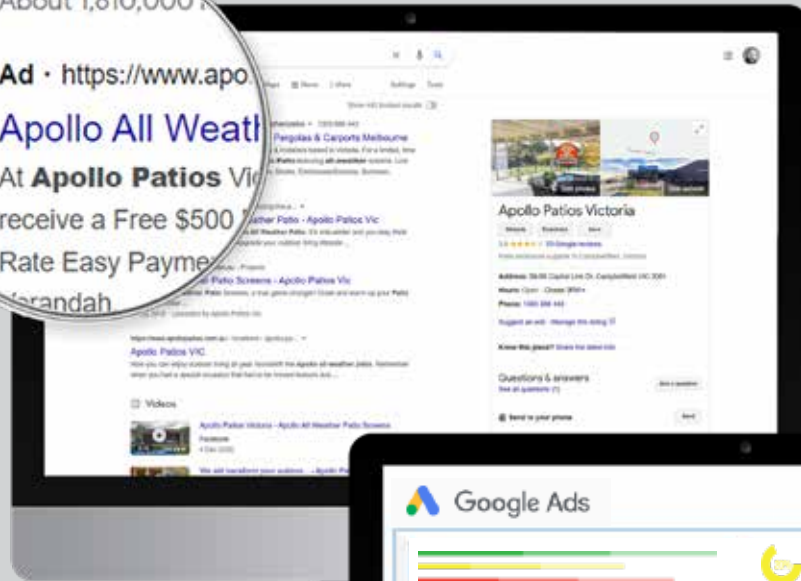
Apollo All Weather

At Apollo Patios Vic

receive a Free \$500

Rate Easy Payment

Merandah



A screenshot of a tablet displaying a website titled "Designing the Perfect Patio to Handle Victoria's Weather, All-Year Round". The page features a large image of a modern patio with a pool and a pergola. Below the image, there's a section titled "Dear <Context> Profiles..." followed by a paragraph about the benefits of a patio. There's also a small orange box with text and a button labeled "Download Our FREE Guide".

Apollo Patios Victoria



Nandos Restaurants



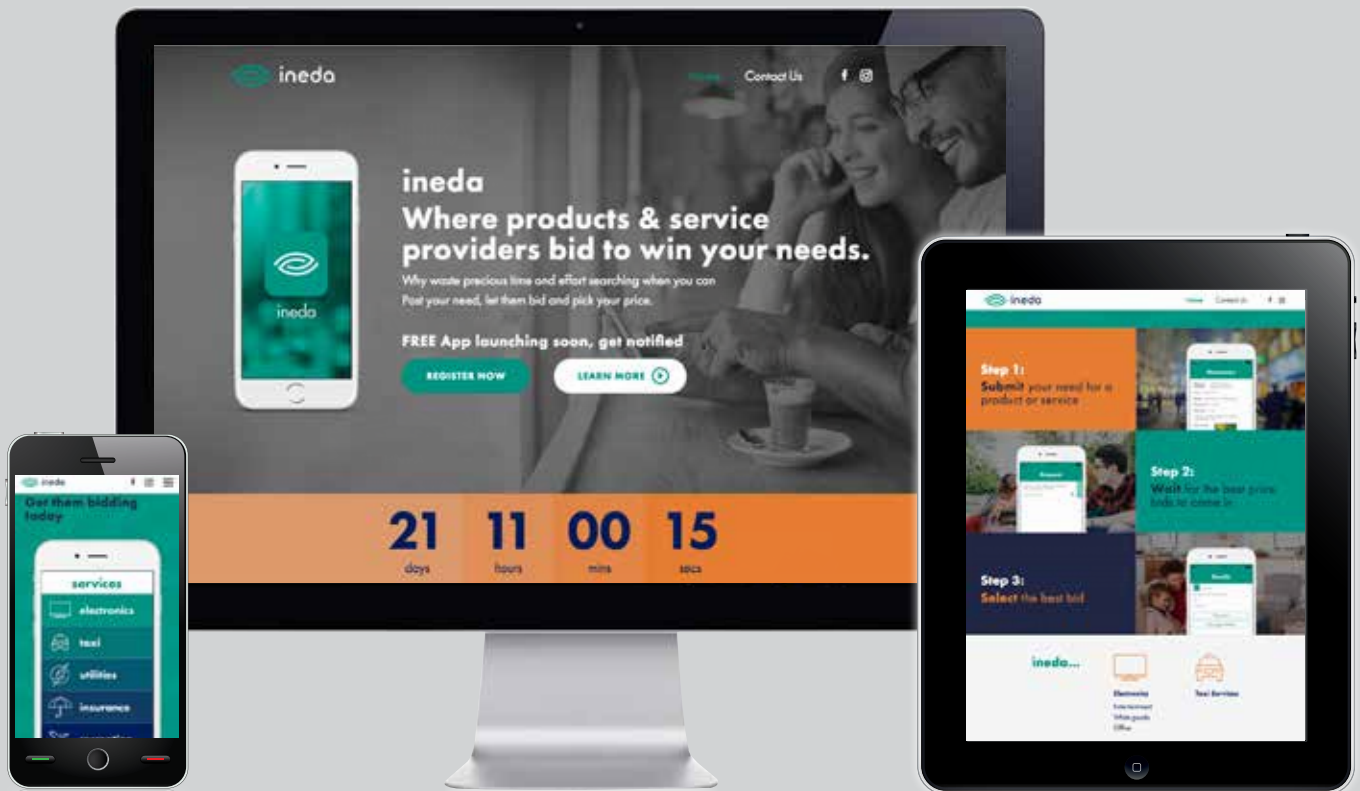
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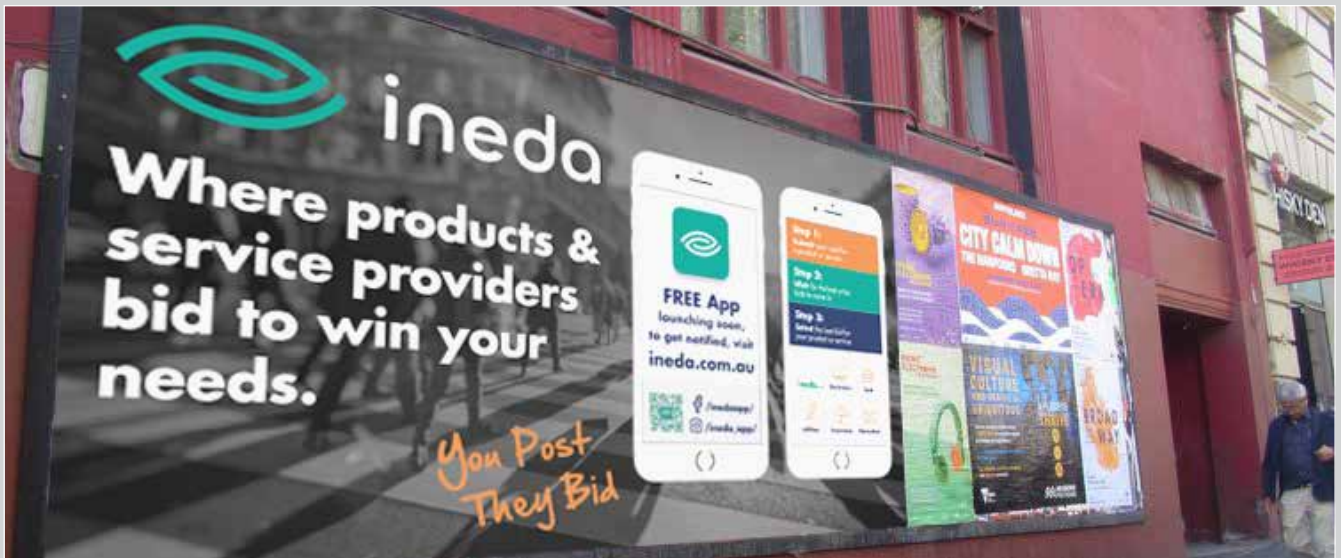


Tonino Lamborghini

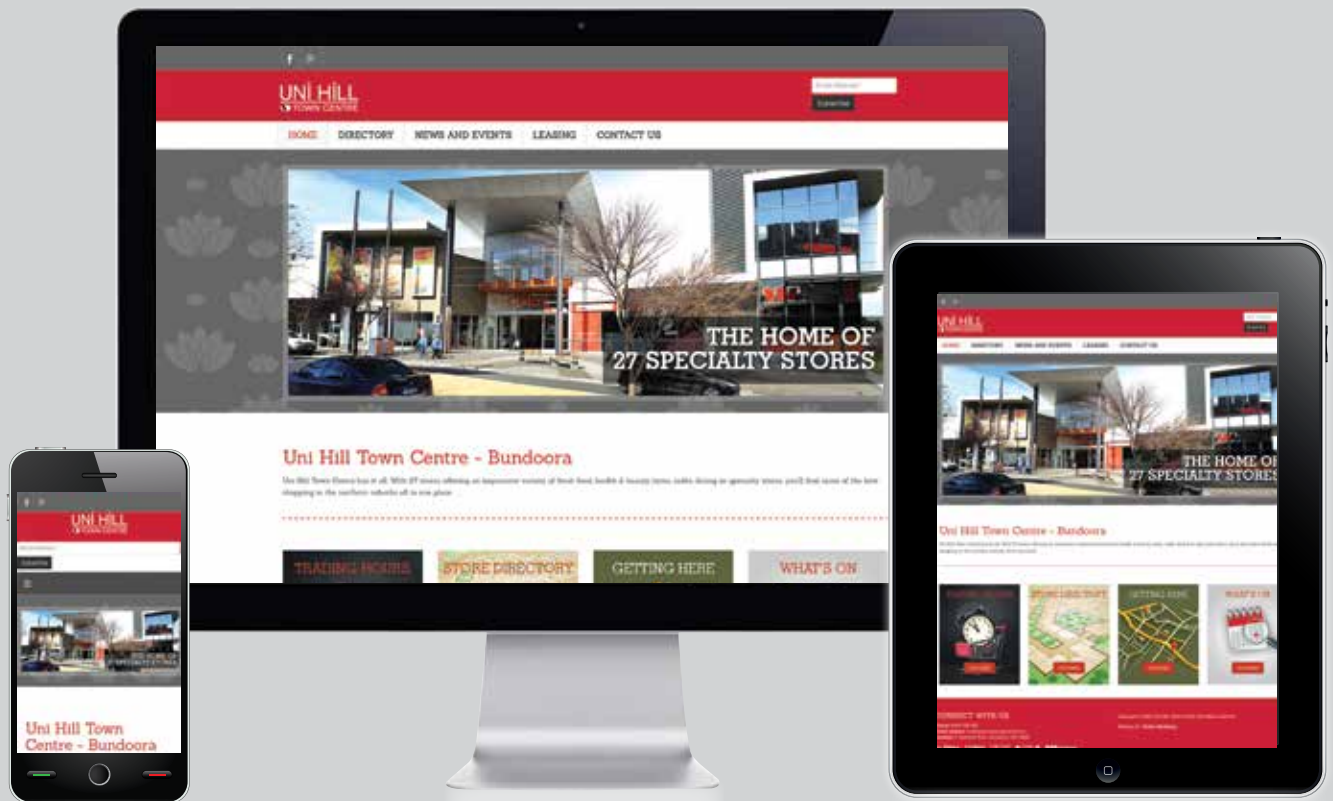


ineda





Uni Hill Town Centre



win
A Family Holiday to Hong Kong
and Visit the Home of Mickey & Minnie

Win a 4 Night Family Holiday for 2 Adults and 2 Children to Hong Kong and Meet Your Favourite Childhood Characters.

To go into the draw, simply spend a total of \$50 at Uni Hill Town Centre (in one day) between 15th December 2012 and 13th January 2013 for your chance to WIN this amazing prize valued at \$5,374.

This incredible prize includes:

- Return airfare Melbourne to Hong Kong, transfers and accommodation for 2 adults and 2 children (11 years and under)
- 4 nights at the Holiday Inn Golden Mile (Hong Kong)
- 2 day passes to Disneyland Hong Kong for 2 adults and 2 children (11 years and under)

UNI HILL TOWN CENTRE 15th DECEMBER TO 13th JANUARY
*Terms & Conditions apply. See back for details.

To go into the draw, simply spend a total of \$50 at Uni Hill Town Centre (in one day) between 15th December 2012 and 13th January 2013 for your chance to WIN this amazing prize valued at \$5,374.

First Name _____ Surname _____

Address _____

Email _____ Phone _____

Store _____ Amount Spent _____

***DRAWING CONTEST TERMS & CONDITIONS:**

1. To be eligible for the competition, entrants must spend a combined daily total of \$50 or more (incl GST) at any participating retail outlets in the Town Centre and must be 18 years or older. 2. Valid entries are required to have receipt(s) attached to a completed entry form and be placed in the competition barrel located opposite Cokes at Uni Hill Town Centre, 2 Jansfield Drive, Bundamba VIC 3083. 3. Each entry must have receipt dated the same date which total a minimum of \$50 (incl GST) or more in order to be valid. Multiple entries are permitted providing these terms are adhered to. 4. Entries can be submitted between 09am on 15th December 2012 and 09pm Thursday 13th January 2013. 5. The first valid entry drawn from the competition barrel will win the major prize which includes: Return economy flights from Melbourne VIC to Hong Kong for 2 adults and 2 children (11 years and under) + 4 night accommodation in 4 star Holiday Inn Golden Mile (Hong Kong, Hong Kong) - 2 day passes to Disneyland Hong Kong for 2 adults and 2 children (11 yrs and under). 6. Prizes between Hong Kong Airport and four accommodation on day of arrival and departure - valued at \$5,374.00. 7. Traveling children must be aged 11 years or under as of 31 May 2013 in order to be eligible for the prize. 8. Entrants must be willing to travel on days nominated by the Promoter. Travel dates will be between April - May 2013 and will be confirmed with the prize winner and are dependent upon the airline. 9. The prize is not redeemable for cash and is non-transferable. Receipts and receipts must be retained in these Terms and Conditions are not included and are the responsibility of the entrant. 10. These Terms and Conditions are governed by the laws of Victoria. 11. The Promoter reserves the right to validate and check the authenticity of entries and to disqualify any entrant who attempts to sell the entry process or who submits an entry that is not valid as per these Terms and Conditions. 12. The prize is not redeemable for cash and is non-transferable. Receipts and receipts must be retained in these Terms and Conditions are not included and are the responsibility of the entrant. 13. These Terms and Conditions are governed by the laws of Victoria. 14. The Promoter is THE TRUSTEE FOR THE DISCRETIONARY TRUST, ABN: 92 011 702 208. 2 Jansfield Drive Bundamba, VIC, 3083. All entries become the property of the promoter. No Fund No 12/2013.

Please attach your receipt(s) and place entry form in the barrel located opposite Cokes at Uni Hill Town Centre. Competition closes 09pm 13/01/2013 and will be drawn at 10am 14/01/2013 at Game Management Office, 2 Jansfield Drive, Bundamba VIC 3083. The winner will be notified by telephone and email.

☐ I agree to receive further Uni Hill Town Centre information.

* Entry must be completed for successful competition processing. Participation in this promotion is deemed acceptance of the full Terms and Conditions. Prize is strictly not redeemable for cash, nor transferable and non-negotiable.

HOLIDAY SEASON SPECIALS
SPECIALS ARE FROM 15th DECEMBER TO 24th DECEMBER 2012

win
A Family Holiday to Hong Kong
and Visit the Home of Mickey & Minnie

Win a 4 Night Family Holiday for 2 Adults and 2 Children to Hong Kong and Meet Your Favourite Childhood Characters.

To go into the draw, simply spend a total of \$50 at Uni Hill Town Centre (in one day) between 15th December 2012 and 13th January 2013 for your chance to WIN this amazing prize valued at \$5,374.

UNI HILL TOWN CENTRE HEALTH & BEAUTY CAFES & DINING FRESH FOOD SPECIALITY STORES
2 Jansfield Drive, Bundamba | 03 9467 9146 | Open 7 Days | www.universityhill.com.au/retail

HOLIDAY SEASON SPECIALS **UNI HILL TOWN CENTRE**

Uni Sushi Japanese Cuisine
Banquet for 2 was \$76 now \$55
Banquet for 4 was \$152 now \$100
* Offer is only available to Uni members in receipt to redeem this offer.

CEREZO DELI CAFE
Zommit Light Ham \$10.99/kg

priceline
Elizabeth Arden Pretty EDP 100mL RRP \$95 now \$35

Eyecare Plus GUARANTEED
Receive a FREE 1 months contact lenses trial
(Offering here only. Quantity stock. Offer not to store for further details)

station meats
Leg of Lamb \$6.99/kg
Lamb Loin & Chump Chops \$9.99/kg some \$8/kg

UNI HILL TOWN CENTRE HEALTH & BEAUTY CAFES & DINING FRESH FOOD SPECIALITY STORES
2 Jansfield Drive, Bundamba | 03 9467 9146 | Open 7 Days | www.universityhill.com.au/retail

win
A Family Holiday to Hong Kong and Visit the Home of Mickey & Minnie

See entry form for more info.

Uni Hill Town Centre







FREE* SCHOOL HOLIDAYS ENTERTAINMENT

12TH - 14TH JULY | 11AM - 3PM

- FACE PAINTING
- ANIMAL PETTING ZOO
- LARRY THE LOCOMOTIVE
- ARTS & CRAFTS
- COLOURING IN
- FOOD SAMPLING*
- IN STORE OFFERS*

BE SURE TO COME AROUND
& HAVE FUN!

[CLICK HERE FOR MORE INFO](#)

*T&Cs apply





SANTA IS VISITING

Uni Hill Town Centre

21st, 22nd & 24th Dec 2018
from 12PM - 4PM

Pop into Uni Hill Town Centre for a meet and greet with Santa and his bag of treats*. You can also have a fun ride on Larry The Train too.

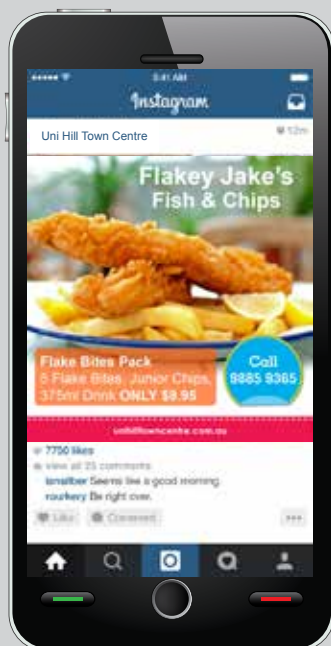
UNI HILL
TOWN CENTRE

 Follow us:
UniHillTownCentre

*Santa visiting times are subject to change and treats will be available on a first come first serve basis. Please visit unihilltowncentre.com.au to find out more.



Uni Hill Town Centre



AUR FOODWORKS



Pharmacy Alliance





Michelin



Watergardens Town Centre

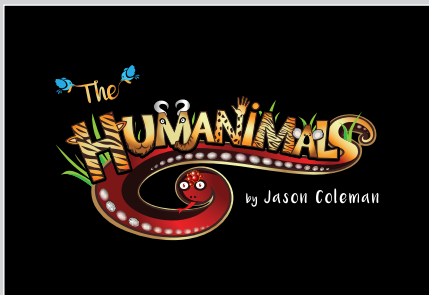


Technika





Ministry of Entertainment



JASON COLEMAN'S

RAZZLE DAZZLE

IT'S RYE'S TURN TO BE RAZZLE DAZZLED

CABARET CATHEDRAL
RAZZLE DAZZLE STARRING WAYNE SCOTT KENNEDY & JASON COLEMAN
THE UNBROKENABLE... ALL HUMAN ANIMAL EXPERIENCES

stickytickets.com.au

OPENS DEC 17th 2015
Tickets from **\$49.50***

Cabaret Cathedral
Adjacent to Rye Central site, Cnr
Dundas St & Front Street Rd, RYE, VIC

MINISTRY OF ENTERTAINMENT

It's Rye's turn to be Razzle Dazzled this summer!

JASON COLEMAN'S

RAZZLE DAZZLE

CABARET CATHEDRAL
RAZZLE DAZZLE STARRING WAYNE SCOTT KENNEDY & JASON COLEMAN
THE UNBROKENABLE... ALL HUMAN ANIMAL EXPERIENCES

stickytickets.com.au

OPENS DEC 17th 2015
Tickets from **\$49.50***

Cabaret Cathedral
Adjacent to Rye Central site, Cnr
Dundas St & Front Street Rd, RYE, VIC

MINISTRY OF ENTERTAINMENT

The HUMANIMALS

by Jason Coleman

OPENS DEC 27th 2015
Tickets from **\$24.75***

HILARIOUS KIDS ENTERTAINMENT AT THE CABARET CATHEDRAL IN RYE

stickytickets.com.au

Cabaret Cathedral
Adjacent to Rye Central site, Cnr
Dundas St & Front Street Rd, RYE, VIC

MINISTRY OF ENTERTAINMENT

Southern Peninsula News
Special Presentation - 26 October 2015

IT'S RYE'S TURN TO BE RAZZLE DAZZLED

JASON COLEMAN'S RAZZLE DAZZLE

MASSIVE SUCCESS SEASON EXTENDED!
HURRY! MUST CLOSE JANUARY 30

The surprising, stylish and sophisticated world of Jason Coleman's "Razzle Dazzle" must close January 30th.

Starring the consummate song and dance performer Wayne Scott Kennedy alongside Australia's favourite dancer "man jass" Coleman. Our captivating, charismatic and charming cast will leave you staring in the street!

If you want now on sale! Grab the hottest ticket in town while you can!

MUST CLOSE! BOOK NOW!
www.stickytickets.com.au

PERFORMANCES: TUES-SUN 8:00PM & 9:00PM
Tickets from **\$49.50*** **Buy Now**

JASON COLEMAN'S GOLDEN TICKET

This golden ticket admits you and one guest to be in the exclusive VIP audience of...

Show: Jason Coleman's Razzle Dazzle Date: Thursday 17th December 2015 Time: 6.30pm Venue: Cabaret Cathedral Cnr Dundas St & Front Street Rd, RYE, VIC

To claim your double pass log on to www.stickytickets.com.au Select the show date above and enter the code: **VIPGOLD** First 60 people to register will receive a 1 hr double pass. One double pass per person.

