

## MULTICHANNEL MARKETING SINCE 2008

Our team create memorable multichannel brand experiences that last a lifetime. We empower a digital world that elevates real human connections.

Connect with your customers through digital innovation and experiential marketing, while eliminating the inefficiencies & mental drain of dealing with multiple agencies.

### Who We Do It For



#### CEOs & DIRECTORS

We will transform marketing initiatives and budgets into real business value creation and measurable ROI.



#### MARKETING MANAGERS

We commit to be your strategic advisor and trusted fulfillment partner that just gets the job done.



#### MARKETING TEAMS

We pledge to be a reliable and innovative ally that will make you shine in every project, every time.

## Multichannel Marketing Solutions



#### SALES & MARKETING STRATEGY

- Marketing Strategy
- Lead Generation
- Your Marketing Team



#### CREATIVE & BRANDING

- Logo & Branding
- Creative & Digital Design



#### DIGITAL MARKETING

- Web Development
- eCommerce
- SEO
- Google Advertising
- CRM & Marketing Automation



#### BRANDED MERCHANDISE & ACTIVATION

- Promotional Products
- Branded Apparel & Workwear
- Experiential Marketing & Activations



#### SOCIAL MEDIA MARKETING

- Social Media Management
- Facebook Advertising
- LinkedIn Advertising



#### 3PL, PRINT, PRODUCTION & DISTRIBUTION

- 3PL Warehousing
- Print
- Modern Signage
- Production, Fulfilment & Distribution

BE SO GOOD THEY CAN'T IGNORE YOU



# What Makes Us Different? *It's always personal*

You are much more than your work, and we are more than marketers, designers, and developers. Our personal approach and the quality of our relationships is the superpower that sets us apart. In other words, when it comes to customer experience, it's always personal. Enabling the desired outcomes of our clients, is the ultimate measure of success.

VooDu Marketing has been meeting the multichannel marketing needs of our clients since 2008. We have helped hundreds of CEO's, Directors and Marketing Managers achieve outstanding returns using coordinated multichannel marketing programs.

**We believe in a modern world that does not compromise on genuine human connection, while eliminating the mental drain of dealing with multiple agencies.**

