

[NEXT GENERATION MULTICHANNEL MARKETING]

We create innovative multichannel brand experiences that support the customer's journey and have a lasting benefit to your business.

Connect with your customers through integrated traditional and digital marketing, while eliminating the overheads associated with engaging multiple agencies.

Who We Do It For



CEOs & DIRECTORS

We will transform marketing initiatives and budgets into real business value creation and measurable ROI.



MARKETING MANAGERS

We commit to be your strategic advisor and trusted fulfillment partner that just gets the job done.



MARKETING TEAMS

We pledge to be a reliable and innovative ally that will make you shine in every project, every time.

Multichannel Marketing Solutions



SALES & MARKETING STRATEGY

- Marketing Strategy
- Lead Generation
- Your Marketing Team



CREATIVE & BRANDING

- Logo & Branding
- Creative & Digital Design



DIGITAL MARKETING

- Web Development
- eCommerce
- SEO
- Google Advertising
- CRM & Marketing Automation



BRANDED MERCHANDISE & ACTIVATION

- Promotional Products
- Branded Apparel & Workwear
- Experiential Marketing & Activations



SOCIAL MEDIA MARKETING

- Social Media Management
- Facebook Advertising
- LinkedIn Advertising



3PL, PRINT, PRODUCTION & DISTRIBUTION

- 3PL Warehousing
- Print
- Modern Signage
- Production, Fulfilment & Distribution

BE SO GOOD THEY CAN'T IGNORE YOU

What Makes Us Different? *It's always personal*

You are much more than your work role and we are more than just marketers, designers and developers. The personal touch and quality of our relationships is the ultimate secret to our success. In other words, when it comes to client satisfaction, it's always personal. Contributing to the desired outcomes of our clients is always the prize.

Using leading edge design and technology, VooDu Marketing has been meeting the integrated marketing needs of our clients since 2008. We have helped hundreds of business owners, entrepreneurs and marketing managers achieve outstanding returns via coordinated multichannel marketing programs.

We believe in a modern world that does not compromise on genuine human connection. Our mission is to help our clients:

- create innovative multichannel brand experiences that support the customer journey, and have a lasting benefit to their business
- eliminate the overheads associated with engaging multiple agencies

