## Artwork Specification Template

EST. 2008

## A4 Flyer

For a good result please supply artwork to the following specifications:

- Illustrator or HiRes .pdf File
- Set up in CMYK $\times 2$ sides
- All Fonts/Images to be Outlined
- Branding Area: $210 \mathrm{mmW} \times 297 \mathrm{mmH}$

Bleed: 5mm + Crop Marks
Note: We recommend all important information such as logos or text should fit within 5 mm of the branding area. This does not apply to images of backgrounds which can bleed off the page.

